

Dear colleagues:

As the President of the Organizing Committee, I am pleased to invite you to attend the XXIX Conference of ACEDE, which will take place from 16th-18th June 2019 in A Coruña (Spain), under the slogan "Globalization in environments of complexity and uncertainty".





We are working to ensure that our annual conference serves not only as a meeting point for professors and researchers in Business Administration and Management, but also as a presentation of our city in the social, cultural, and, even, gastronomic field. With this purpose, we will offer a social program with activities of all kinds for accompanying persons and conference participants.

As usual, the format of the conference will be organized around plenary sessions, communications, interactive tables and doctoral workshops, which will host the debate on topics as diverse as business creation, operations management, family business, international management, strategy, finance, corporate governance, innovation management, marketing, human resources, teaching innovation and business and society.

We continue working to provide the conference with an international environment, and thus, the official languages will be Spanish and English. The organizing committee encourages you to send and present papers in both languages.

The conference website will be available and will be updated over the upcoming months (<http://www.congresoacede.org/>). You can contact the conference organization at: sistema@congresoacede.org

Please allow me to advance some of the key dates:

-  Period of paper reception: from 26th November 2018 to 22th January 2019.
Extended deadline for paper submissions: until February 18th.
-  Confirmation of accepted papers: 18th March 2019.
Extended deadline for confirmation of accepted papers: until March 25th.
-  Registration at reduced price: until 26th April 2019.
-  Conference dates: from Sunday 16th June to Tuesday 18th June 2019.

We hope to see you in A Coruña, "a city in which no one is a stranger".

Sincerely,

Rafael María García Rodríguez
President of the Organizing Committee